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Cognios Capital Expands Availability of Its Market Neutral Large Cap Mutual Fund

Cognios Market Neutral Large Cap Fund is now offered by Fidelity, Pershing and Schwab

July 11, 2013 – Leawood, KS – Cognios Capital, LLC, a private independent investment management firm, today announced expanded availability of its Market Neutral Large Cap Fund (COGMX & COGIX) to include Charles Schwab, Fidelity and Pershing. Introduced earlier this year, Cognios Capital’s mutual fund is distributed by ALPS Distributors, Inc.

“Retail investors are showing a growing interest in alternative investment strategies in order to improve the overall risk-adjusted performance of their portfolios,” said Jim Stowers III, advisory board member at Cognios Capital. “We believe Cognios’ propriety market-neutral strategy provides real value to our investors.”

"Access to our fund on these three prominent platforms gives advisors an easier way to include an alternative, uncorrelated strategy in their clients' investment portfolios," said Jon Angrist, president and chief investment officer of Cognios Capital. “We're excited to expand distribution of this product to reach more advisors and more individual investors as we continue to focus on growing our asset base.”

The fund employs Cognios’ proprietary *ROTA/ROME*[™] valuation method, a fundamental quantitative stock selection approach that focuses on a company’s Return on Tangible Assets (“ROTA”) and Return on Market Value of Equity (“ROME”). This strategy seeks to determine a company’s intrinsic value and compare that value to the current market price of its stock.

"Cognios’ investment strategy uses a proprietary quantitative valuation methodology to determine when stocks are under or over-priced compared to their intrinsic value," said Brian Machtley, executive vice president, head of research and portfolio management, and co-founder at Cognios Capital. “The Fund’s expanded distribution platforms provide investors access to our investment strategy that has generally only been available to institutions and wealthy individuals through hedge funds.”



The no-load Fund offers two classes of shares – an Investor Class (COGMX) and an Institutional Class (COGIX). The minimum investment is \$1,000 for the Investor Class and \$100,000 for the Institutional Class. Advisors generally may meet the minimum investment amount for the Institutional Class by aggregating multiple client accounts within the Fund, if desired. There is no subsequent investment minimum. The Fund launched with an initial \$10m of seed capital from management.

For more information on Cognios Capital's mutual fund offerings, please contact Cognios Funds at 1-855-254-6467 or cogniosfunds@alpsinc.com.

For media inquiries, contact Azure Postell at 913-214-5003 or media@cognios.com.

About Cognios Capital

Cognios Capital (www.cognios.com) is a private independent investment management firm headquartered in Leawood, KS. As an investment adviser to institutional clients and individuals, Cognios Capital is committed to proprietary, independent research based on risk-adjusted performance. Cognios Capital pursues investment excellence by providing significant market risk mitigation and valuable research expertise. As of May 31, 2013, Cognios Capital had \$267 million assets under management.

As with any mutual fund, there are risks to investing. The value of the Fund's assets will fluctuate as the equity market fluctuates, although the Beta-adjusted market neutral focus of the Fund should reduce the effect of general market fluctuations on the valuation of the Fund as a whole. Utilization of leverage, such as borrowings and shorting positions, involves certain risks to the Fund's shareholders, including potential for higher volatility of the net asset value ("NAV") of the Fund's shares and the relatively greater effect of portfolio holdings on the NAV of the shares. The Fund may not always be able to close out a short position on favorable terms. Short sales involve the risk that the Fund will incur a loss by subsequently buying a security at a higher price than the price at which it sold the security short.

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An investor should consider the investment objectives, risks, charges and expenses of the Fund carefully before investing. To obtain a prospectus containing this and other information, please call 1-855-254-6467. Read the prospectus carefully before you invest.